

BETS

**BUSINESS EDUCATION
FOR TALENTED
STUDENTS**



PROGRAM DATES: JUNE 14-24, 2017

DEADLINE TO APPLY • MARCH 31, 2017

WHAT IS BETS? *BUSINESS EDUCATION FOR TALENTED STUDENTS*

The BETS Program is a ten-day residential program at the University of Tennessee Haslam College of Business. The program is designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Economics, Management, Finance, Human Resources Management, Public Administration and Marketing).

PROGRAM OVERVIEW

The program is designed to help students explore the dynamic world of business and business careers. Students will have an opportunity to participate in the preparation and presentation of a challenging team project. Additionally, the students will have opportunities to interact with diverse professionals from business and government, as well as visit and observe them and their work.

WHO MAY APPLY?

The BETS program is open to under-represented students (i.e., Native American, African American, Asian American, Hispanic), first generation college students or students on free or reduced lunch who are entering the 12th grade in Fall 2017, with a 3.0+GPA

HOW TO APPLY

Applications may be submitted online at <http://tinyurl.com/business2017> OR returned by mail, email or fax. The application deadline is March 31, 2017.

CONTACT INFORMATION

Destiny Sirivong, Coordinator of Pre-Collegiate Programs

The University of Tennessee, Knoxville

Haslam College of Business

330 Haslam Business Building

Knoxville, TN 37996

P 865.974.5632 or 865.974.3646

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E destiny@utk.edu or alissa@utk.edu

 **HASLAM**
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

BUSINESS EDUCATION FOR TALENTED STUDENTS

Frequently Asked Questions

The Haslam College of Business at the University of Tennessee is pleased to announce the acceptance of applications for the 2017 Business Education for Talented Students (BETS) Program. The Program dates are June 14 – 24, 2017.

What is BETS?

The BETS Program is a ten-day residential program designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Business Analytics, Economics, Entrepreneurship, Finance, Human Resource Management, Management, Public Administration, Supply Chain Management, and Marketing).

The program is designed to help students explore the dynamic world of business and business careers. Students will have an opportunity to participate in the preparation and presentation of a challenging team project. Additionally, the students will have opportunities to interact with diverse professionals from business and government, as well as visit and observe them and their work environment.

What other activities will students be involved?

Students will attend classes, develop an executive presentation, visit a local company shadow professionals, interact with business students from UT, and hear presentations from various professionals on campus (admissions, scholarship office, Office of Undergraduate Programs).

Who will teach the classes?

The classes are led by faculty members from the Haslam College of Business and area-wide business and community leaders.

Who may apply?

The BETS Program is open to high school students from under-represented (i.e., Native American, African American, Asian American, and Hispanic) groups, first generation college students OR students currently eligible for free or reduced lunch. These student must be starting their senior year (current Juniors) in the fall of 2017 and have a 3.0+ GPA.

What is the cost?

There is no cost to attend; however, there is a \$20 seat reservation fee once selected for the program. All program fees will be covered for students selected to participate in the BETS Program. This includes the cost of tuition, room and board, meals, books, and supplies.

What are the requirements to apply?

Students must have an interest in business, but are not required to have completed business courses. Students must complete an application, provide a copy of high school transcript, submit a letter of recommendation, and show involvement in school, community, and/or religiously affiliated activities.

When is the deadline?

The application must be postmarked by March 31, 2017. Students will be notified of their acceptance within three weeks of the deadline.

Where will students reside?

Students are required to live in the residence hall at the University of Tennessee, Knoxville to help students become familiar with the on-campus living environment.

Who will supervise the students?

Students will be supervised by University Faculty, Staff, Administrators, and trained college students.

How may applications be submitted?

Applications may be submitted online at <http://tinyurl.com/business2017> or returned by mail, email or fax to the address below.

If you have any further questions please feel free to contact the Program Coordinators at (865) 974-5632 or (865) 974-3646 destiny@utk.edu or alissa@utk.edu

HASLAM COLLEGE OF BUSINESS SUMMER PROGRAMS

Please select a program. Application Deadline is March 31, 2017

Business Education for Talented Students (BETS) Program, June 14-24, 2017

A ten-day residential program designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Business Analytics, Economics, Entrepreneurship, Finance, Human Resource Management, Public Administration, Management, and Supply Chain Management). Applicants for the BETS Program must be starting their senior year (current Juniors) in the fall of 2017.

Accounting & Information Management (AIM) Academy, July 15-19, 2017

A four-day residential program designed to introduce high school students from diverse backgrounds to the field of Accounting. Applicants for AIM Academy must be starting their junior year (current Sophomores) in the fall of 2017.

Please select one program (above), complete sections A-F (below), and enclose a current copy of your academic transcript. The transcript must be included in order for the application to be considered. Further, select a teacher or counselor who can complete the recommendation letter (Part E) and return it with the application. Please type or print legibly.

A. Personal Data

Name: _____ Date: _____
(Last) (First) (Full Middle)

Address: _____ Phone: _____

(City) (State) (Zip Code)

Date of Birth: _____ Age: _____ Grade: _____

Email Address (required): _____

Race/Ethnicity: _____ Gender Identity: _____

Parent/Guardian: _____

Parent/Guardian Email: _____

B. High School Information

Counselor: _____

Name of Current High School: _____

(City) (State) (Zip Code)

School Fax: _____ School Phone: _____ Counselor Email: _____

GPA: _____ (Required) ACT: _____ (Required)

Career Interests: (check all that apply)

- | | | |
|-------------------------------|--------------------------|---------------------------------|
| _____ Accounting | _____ Business Analytics | _____ Economics |
| _____ Entrepreneurship | _____ Financing | _____ Human Resource Management |
| _____ Management | _____ Marketing | _____ Public Administration |
| _____ Supply Chain Management | _____ Statistics | _____ Undecided |

D. Activities and Honors

List any organizations of which you are a member (indicate offices held), community involvement, and honors you have received. Please attach your resume, if available.

Please list your hobbies: _____

E. Teacher/Counselor Recommendation

These programs provide a challenging residential summer experience that is designed to introduce students to business related fields. Based on your familiarity and experiences with the student, please comment on his/her academic ability, interest in the field of business, and personal character. Please attach a recommendation letter. Thank you!

F. Please attach a typed response to the following essay question (maximum 500 words):

Why are you interested in participating in a University of Tennessee Haslam College of Business Summer Program and what do you hope to gain from this experience?

Applicants should return completed
APPLICATION with RECOMMENDATION LETTER
and current **TRANSCRIPT** by **March 31, 2017** to:

Destiny Sirivong
Coordinator of Pre-Collegiate Programs
University of Tennessee
Haslam College of Business
330 Haslam Business Building
Knoxville, TN 37996

For questions, please call us at (865) 974-5632 or (865) 974-3646
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APPLICATION DEADLINE IS MARCH 31, 2017