WHAT IS BETS?  
**BUSINESS EDUCATION FOR TALENTED STUDENTS**

The BETS Program is a ten-day residential program at the University of Tennessee Haslam College of Business. The program is designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Economics, Management, Finance, Human Resources Management, Public Administration and Marketing).

PROGRAM OVERVIEW

The program is designed to help students explore the dynamic world of business and business careers. Students will have an opportunity to participate in the preparation and presentation of a challenging team project. Additionally, the students will have opportunities to interact with diverse professionals from business and government, as well as visit and observe them and their work.

WHO MAY APPLY?

The BETS program is open to under-represented students (i.e., Native American, African American, Asian American, Hispanic), first generation college students or students on free or reduced lunch who are entering the 12th grade in Fall 2016, with a 3.0+GPA.

HOW TO APPLY

Applications may be submitted online at [http://tinyurl.com/UTKSummer2016](http://tinyurl.com/UTKSummer2016) OR returned by mail, email or fax. The application deadline is March 18, 2016.

CONTACT INFORMATION

Janice Branch, Coordinator for Diversity Initiatives  
The University of Tennessee, Knoxville  
Haslam College of Business  
330 Haslam Business Building  
Knoxville, TN 37996  
P  865.974.8835 or 865.974.3646  
F  865.974.1766  
E  jbranch2@utk.edu or alissa
BUSINESS EDUCATION FOR TALENTED STUDENTS
Frequently Asked Questions

The Haslam College of Business at the University of Tennessee is pleased to announce the acceptance of applications for the 2015 Business Education for Talented Students (BETS) Program. The Program dates are June 15 – 25, 2016.

What is BETS?
The BETS Program is a ten-day residential program designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Business Analytics, Economics, Entrepreneurship, Finance, Human Resource Management, Management, Public Administration, Supply Chain Management, and Marketing).

The program is designed to help students explore the dynamic world of business and business careers. Students will have an opportunity to participate in the preparation and presentation of a challenging team project. Additionally, the students will have opportunities to interact with diverse professionals from business and government, as well as visit and observe them and their work environment.

Who will teach the classes?
The classes are led by faculty members from the Haslam College of Business and area-wide business and community leaders.

What other activities will students be involved?
Students will attend classes, develop an executive presentation, visit a local company shadow professionals, interact with business students from UT, and hear presentations from various professionals on campus (admissions, scholarship office, Office of Undergraduate Programs).

Who may apply?
The BETS Program is open to high school students from under-represented (i.e., Native American, African American, Asian American, and Hispanic) groups, first generation college students OR students currently eligible for free or reduced lunch. These student must be starting their senior year (current Juniors) in the fall of 2016 and have a 3.0+ GPA.

What is the cost?
There is no cost to attend; however, there is a $20 seat reservation fee once selected for the program. All program fees will be covered for students selected to participate in the BETS Program. This includes the cost of tuition, room and board, meals, books, and supplies.

What are the requirements to apply?
Students must have an interest in business, but are not required to have completed business courses. Students must complete an application, provide a copy of high school transcript, submit a letter of recommendation, and show involvement in school, community, and/or church activities.

When is the deadline?
The application must be postmarked by March 18, 2016. Students will be notified of their acceptance within three weeks of the deadline.

Where will students reside?
Students are required to live in the residence hall at the University of Tennessee, Knoxville to help students become familiar with the on-campus living environment.

Who will supervise the students?
Students will be supervised by University Faculty, Staff, Administrators, and trained college students.

How may applications be submitted?
Applications may be submitted online at http://tinyurl.com/UTKSummer2016 or returned by mail, email or fax to the address below.

If you have any further questions please feel free to contact the Program Coordinators at (865) 974-8835 or (865) 974-3646
jbranch2@utk.edu or alissa@utk.edu
HASLAM COLLEGE OF BUSINESS SUMMER PROGRAMS

Please select a program. Application Deadline is March 18, 2016

A ten-day residential program designed to introduce high school students from diverse backgrounds to the various fields of business (Accounting, Business Analytics, Economics, Entrepreneurship, Finance, Human Resource Management, Public Administration, Management, and Supply Chain Management). Applicants for the BETS Program must be starting their senior year (current Juniors) in the fall of 2016.

Accounting & Information Management (AIM) Academy, July 16-20, 2016
A four-day residential program designed to introduce high school students from diverse backgrounds to the field of Accounting. Applicants for AIM Academy must be starting their junior year (current Sophomores) in the fall of 2016.

Please select one program (above), complete sections A-F (below), and enclose a current copy of your academic transcript. The transcript must be included in order for the application to be considered. Further, select a teacher or counselor who can complete the recommendation letter (Part E) and return it with the application. Please type or print legibly.

A. Personal Data

Name: ___________________________ Date: ___________________________

(Last)                             (First)          (Full Middle)

Address: ___________________________ Phone: ___________________________

(City)                (State)                (Zip Code)

Date of Birth: _______________ Age: _______________ Grade: _______________

Email Address (required): ___________________________

Race/Ethnicity: ___________________________ Gender Identity: ___________________________

Parent/Guardian: ___________________________

Parent/Guardian Email: ___________________________

B. High School Information

Counselor: ___________________________

Name of Current High School: ___________________________

(City)                (State)                (Zip Code)

School Fax: _______________ School Phone: _______________ Counselor Email: ___________________________

GPA: ___________ (Required) ACT: ___________ (Required)
Career Interests: (check all that apply)

[ ] Accounting  [ ] Business Analytics  [ ] Economics

[ ] Entrepreneurship  [ ] Financing  [ ] Human Resource Management

[ ] Management  [ ] Marketing  [ ] Public Administration

[ ] Supply Chain Management  [ ] Statistics  [ ] Undecided

D. Activities and Honors

List any organizations of which you are a member (indicate offices held), community involvement, and honors you have received. Please attach your resume, if available.

__________________________________________________________________________________________________________________________

__________________________________________________________________________________________________________________________

Please list your hobbies: __________________________________________________________

E. Teacher/Counselor Recommendation

These programs provide a challenging residential summer experience that is designed to introduce students to business related fields. Based on your familiarity and experiences with the student, please comment on his/her academic ability, interest in the field of business, and personal character. Please attach a recommendation letter. Thank you!

F. Please attach a typed response to the following essay question (maximum 500 words):

Why are you interested in participating in a University of Tennessee Haslam College of Business Summer Program and what do you hope to gain from this experience?

Applicants should return completed APPLICATION with RECOMMENDATION LETTER and current TRANSCRIPT by March 18, 2016 to:

Janice Branch
Coordinator for Diversity Initiatives
University of Tennessee
Haslam College of Business
330 Haslam Business Building
Knoxville, TN 37996

For questions, please call us at (865) 974-8835 or (865) 974-3646
jbranch2@utk.edu or alissa@utk.edu

APPLICATION DEADLINE IS MARCH 18, 2016